

PRINTING SPECS FOR THE PSA CAMPAIGN MATERIALS

These materials can help you start the conversation.

It's easy to personalize and print these campaign materials. Simply forward this information to your local printing company to reproduce any of the following items:



Campaign posters

- Content: 2-sided
- Finished size: 24 x 36 inches
- Preparation of copy: Print-ready file supplied
- Proof: PDF
- Paper stock: Chorus Art Silk Text 100#, White
- Ink colors: 4/1 - Process / Black
- Finishing: Trim, carton flat



Bilingual campaign stickers

- Content: 2 pages (one in English, one in Spanish)
- Finished size: 3 x 3 inches
- Preparation of copy: Print-ready file supplied
- Proof: Indigo color proof
- Paper stock: GPA Clear Poly Film Permanent 2 Mil, Clear
- Ink colors: 5/0 - Process + Opaque White
- Finishing: Trim, Carton

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Campaign window clings

- Content: 2 pages (one in English, one in Spanish)
- Finished size: 3 x 3 inches
- Preparation of copy: Print-ready file supplied
- Proof: PDF
- Paper stock: Kwik-Ship Decals, Clear Polyester. Clear polyester is available as back adhesive or facing-window application. This sample is facing-window application.
- Ink colors: 5/0 - Process + Opaque White
- Finishing: Trim, carton



Bilingual campaign coasters

- Content: 2-sided (one in English, one in Spanish)
- Finished size: 4 x 4 inches
- Preparation of copy: Print-ready file supplied
- Proof: PDF
- Paper stock: Chorus Art Gloss Digital Cover 130#, White
- Ink colors: 5/5 - Process + 1.7 Gloss film lamination
- Finishing: Trim, Round 4 corners, carton

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