Re-Write  Re-Spond  Re-Act

#ReCreateNSAC

Critical Media Literacy 2.0
Social Media for Social Activism

Ali Mailen Perrotto
National Sexual Violence Resource Center
amperrotto@nsvrc.org
(717) 909-0710 ext. 102
Where did you learn what you know about critical media literacy?
Critical Media Literacy 1.0

(Hoechsmann & Poyntz, 2012)
Critical Media Literacy 2.0

(Hoechmann & Poyntz, 2012; Vasudevan, DeJaynes, & Schmier, 2010)
Sexual Violence
Digital Media Literacy
Prevention
4 Colored Girls Who Considered Suicide/When Social Networking Was Enuf

(Kirkland, 2010)
#NoMore
#SurvivorPrivilege
#30DaysofSAAM
#DecolonizeSAAM
#Ididnotreport
#RapeCultureIsWhen
#ReCreateNSAC
#1BillionRising
#NSAC2014
#YesAllWomen
#SolidarityIsForWhiteWomen
Understand your impact

(Alvermann, 2010; Dahlberg & Krug, 2002)
A DigiACTIVE Guide to Twitter Activism

1. Understand your intentions.
2. Create a feed and follow.
4. Connect to your external website.
5. Connect with other activists.
6. Combine Real Life Activism with Online Activism.
7. Get the news out.

(Jungherr, 2009)
Re-Write  Re-Spond  Re-Act

#ReCreateNSAC
Feminism: From Grassroots to Full Bloom

by Ali Mailen Perotto

Ali is the Online Resource Coordinator at the National Sexual Violence Resource Center.

**Blogger Bio:** Feminism excites me! Let's take a look at the way it informs, impacts and shapes the movement against sexual violence.

**Blog Description:** A blog about the growth of feminist thought and praxis in the movement to end sexual violence.

Re-Write
Livid - At Least Five Women Raped In Egypt Because “Boys Were Having A Good Time” @sheeraf ow.ly/xNqnN yesallwomen VAW

At Least Five Women Raped In Egypt Last Night, Because “Boys Were…”
By Sheera Frenkel @sheeraf
Reports of assaults and harassment met with mocking laughter from one TV news anchor.

Re-Spond
Re-Act
Thoughts on #ReCreateNSAC Activities?

Re-Port
Re-consider

Caution 2.0
Big Media gets it too.
Data Polarization

just tweeting to the choir?
References:


