Creating a Campus Specific Sexual Violence Education Program

Mary Ellen Dello Stritto, Ph.D. and Christina Reagle, Ed.D.
The Teaching Research Institute
Western Oregon University
Introductions

- Mary Ellen
  - Current Project Director of the WOU CASA Project
  - Campus Grant Program: US Department of Justice, Office on Violence Against Women, Award #2010-WA-AX-0013

- Christina Reagle
  - Former Project Director of the WOU CASA Project
  - Executive Producer of the WOU Sexual Misconduct Education Program
Overview

- Objectives
- Overview of the WOU Sexual Misconduct Education Program
- Successes and Lessons Learned
- Essential Components
- Developing your own program
Objectives

- Describe the essential components of a campus-specific sexual violence education program.

- Identify specific sub-populations of students on your campus that will be targeted for your education program.

- Identify internal campus partners and external partners to help in the development and implementation of your education program.
Sexual Misconduct Education Program

- Why did we develop our own program?
- Overview video
- Vignette content
  - Scene
  - Character interviews
  - Expert interviews

- 8 vignettes
  - Stalking
  - Sexual Assault
  - Athletes on the Road
  - Studying Abroad
  - Cross Cultural Dating
  - LGBTQ
Developing the Project

- Consultations with key partners
  - Campus administrators, staff, and faculty

- Development of topics and scenes
  - Contributions from staff, faculty, students

- Video production

- Curriculum materials
Successes

- Partnership with Theater Department
- Engagement of staff, faculty, and students
  - High involvement in developing vignettes
- Result: Realistic vignettes were developed
  - Relevant to our campus community
- Professional Video Production Services on campus
  - Student workers
Successes

- Program Use:
  - New Student Week
  - Office of Student Conduct
  - Athletics
  - Wellness Education
  - Women’s Center

National Sexual Assault Conference August 2014
Lessons Learned

- Staff Changes
- Keeping information current
Essential Components of a Campus-Specific Program

1. Campus staff and administrator involvement
2. Engaged campus partners
3. Partners in Video Production (on or off campus)
4. Partners in Theater Arts (on or off campus)
Developing Your Own Program

- **Group Activity (2-3 per group)**
  - Discuss basic ideas for education program (10 minutes)
  - Program Planning (15 minutes)
  1. Decide on whose program to discuss further
  2. Discuss and fill-in worksheet with answers to key questions
  3. Record barriers and challenges encountered in discussion
  4. Record insights or “ah ha” moments

- **Report back to the full group (15 minutes)**
  1. Program ideas
  2. Barriers, challenges, and insights
Developing Your Own Program

- Key Questions:

  - Who are your target audiences?
    - Special populations you need to reach? (e.g. athletes, fraternities)

  - What are the topics or issues you want to cover?
    - Stalking, dating violence
    - Off-campus parties

  - Who are the key staff/faculty for planning process?

  - What resources do you have? (on or off campus)
Wrap-Up

- Questions
- Final Thoughts
- Contact Info:

Mary Ellen Dello Stritto
dellostm@wou.edu
503-838-8709
The Teaching Research Institute
Western Oregon University

US Department of Justice, Office on Violence Against Women
Award # 2010-WA-AX-0013

National Sexual Assault Conference August 2014