

Creating a Campus Specific Sexual Violence Education Program

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Western Oregon University

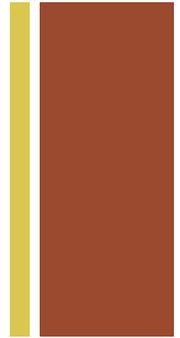
+ Introductions



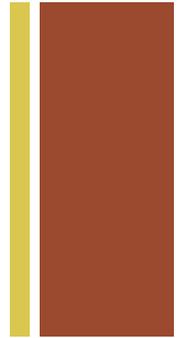
- Mary Ellen
- Current Project Director of the WOU CASA Project
- Campus Grant Program: US Department of Justice, Office on Violence Against Women, Award #2010-WA-AX-0013



- Christina Reagle
- Former Project Director of the WOU CASA Project
- Executive Producer of the WOU Sexual Misconduct Education Program

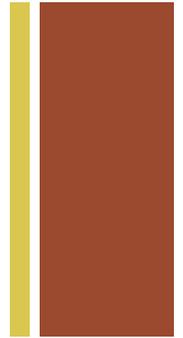


+ Overview



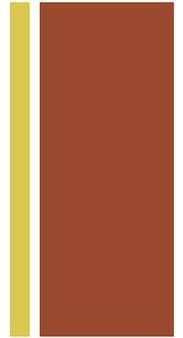
- Objectives
- Overview of the WOU Sexual Misconduct Education Program
- Successes and Lessons Learned
- Essential Components
- Developing your own program

+ Objectives



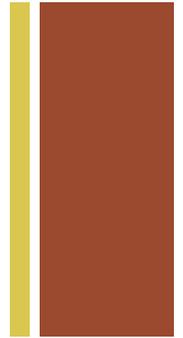
- Describe the essential components of a campus-specific sexual violence education program.
- Identify specific sub-populations of students on your campus that will be targeted for your education program.
- Identify internal campus partners and external partners to help in the development and implementation of your education program.

+ Sexual Misconduct Education Program



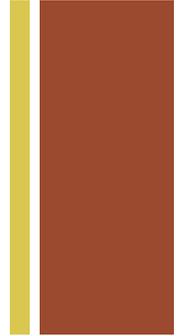
- Why did we develop our own program?
- Overview video
- Vignette content
 - Scene
 - Character interviews
 - Expert interviews
- 8 vignettes
 - Stalking
 - Sexual Assault
 - Athletes on the Road
 - Studying Abroad
 - Cross Cultural Dating
 - LGBTQ

+ Developing the Project



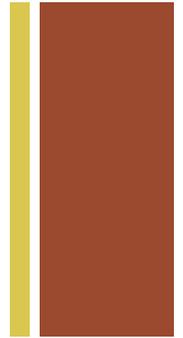
- Consultations with key partners
 - Campus administrators, staff, and faculty
- Development of topics and scenes
 - Contributions from staff, faculty, students
- Video production
- Curriculum materials

+ Successes



- Partnership with Theater Department
- Engagement of staff, faculty, and students
 - High involvement in developing vignettes
- Result: Realistic vignettes were developed
 - Relevant to our campus community
- Professional Video Production Services on campus
 - Student workers

+ Successes

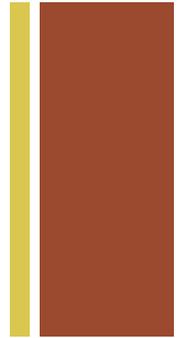


- Program Use:
 - New Student Week
 - Office of Student Conduct
 - Athletics
 - Wellness Education
 - Women's Center



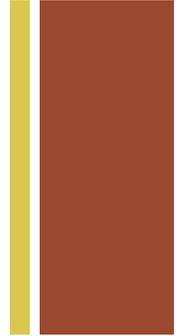
+ Lessons Learned

- Staff Changes
- Keeping information current



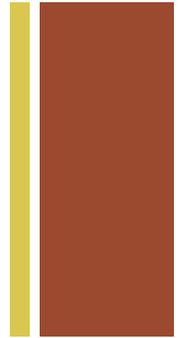


Essential Components of a Campus-Specific Program



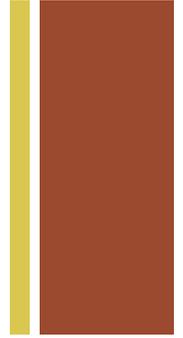
1. Campus staff and administrator involvement
2. Engaged campus partners
3. Partners in Video Production (on or off campus)
4. Partners in Theater Arts (on or off campus)

+ Developing Your Own Program



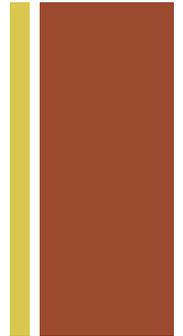
- Group Activity (2-3 per group)
 - Discuss basic ideas for education program (10 minutes)
 - Program Planning (15 minutes)
 1. Decide on whose program to discuss further
 2. Discuss and fill-in worksheet with answers to key questions
 3. Record barriers and challenges encountered in discussion
 4. Record insights or “ah ha” moments
- Report back to the full group (15 minutes)
 1. Program ideas
 2. Barriers, challenges, and insights

+ Developing Your Own Program



- Key Questions:
- Who are your target audiences?
 - Special populations you need to reach? (e.g. athletes, fraternities)
- What are the topics or issues you want to cover?
 - Stalking, dating violence
 - Off-campus parties
- Who are the key staff/faculty for planning process?
- What resources do you have? (on or off campus)

+ Wrap-Up



- Questions
- Final Thoughts
- Contact Info:

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