Thank you for choosing to share your RPE success story about Sexual Violence Prevention through Community Mobilization!

Before you start working on your RPE success story on Sexual Violence Prevention through Community Mobilization lets take a look at what is meant by Coalition Building for sexual violence prevention and what are some activities that are demonstrations of it.

Community Mobilization refers to engendering change in communities by facilitating community ownership and action to prevent sexual violence. The following actions are some EXAMPLES of sexual violence prevention efforts through community mobilization:

1. Engage in active outreach with community members for sexual violence prevention and commit resources to increase community engagement for sexual violence prevention.
2. Involve grassroots leaders and organizations in sexual violence prevention.
3. Support and facilitate assessment of the problem of sexual violence in the community, identification of underlying conditions that promote sexual violence and development of community based sustainable solutions to the problem.
4. Facilitate organizing of the community mobilizing efforts for sexual violence prevention by a member of the community or by an outsider who has credibility in the community.
5. Take an assets based approach – actively seek and utilize community members’ knowledge about strengths and resources of the community for sexual violence prevention.
6. Ensure accountability between the organizer of the community mobilizing efforts for sexual violence prevention and community members so that what was expected to happen actually does happen and that everyone contributes as expected.
7. Promote sustainability of the community mobilization efforts for sexual violence through institutionalization of program and policy changes, community ownership and capacity building and resource allocation.

Now that you have an understanding of what Sexual Violence Prevention through Community Mobilization can look like you can proceed to work on the Worksheet.

This Worksheet will help you gather and organize information. You’ll complete the application on Veto Violence faster with a completed Worksheet to reference. Use this RPE success story category specific Worksheet instead of the generic Worksheet provided on the Veto Violence Success Story website.

Summarize Key Attributes

Let’s start by gathering the most important facts. Consider this a summary of your RPE success story on Sexual Violence Prevention through Community Mobilization which you’ll reference later. Keep your answers short, no more than a sentence for each question, if you can.

1. What is the name of the community you engaged with for your community mobilization efforts to promote sexual violence prevention?
2. What is the primary activity you engaged in to mobilize the community for sexual violence prevention?
3. Who in the community is being mobilized? Who facilitates the community mobilization efforts? Is the organizer a member of the community or a trusted outsider?

4. What community, jurisdiction or area does the coalition serve?

5. When did the community mobilization efforts start?

6. Where do the community mobilizing activities take place? In other words, what are the different venues at/through which the community is being mobilized?

7. Why was a community mobilization strategy to promote sexual violence prevention implemented?

8. How was the community selected and what led the community to want to address sexual violence prevention? (Using a few sentences, explain.)

Now, we’ll gather specific information you’ll use in the Application. Each of the following sections correlates to a section in the Success Story Application online and your answers here will guide you as you complete each one.

Remember that you’ll have limited space. It will help you greatly if you can keep your responses very short!

**Success Story Title**

1. In the title we tell any reader what the community mobilization story will be about. What is your story about? For example, you might say “sexual violence prevention through mobilizing youth in an urban community” OR “community grassroots organizations coming together for sexual violence prevention” OR “youth driven community mobilizing for sexual violence prevention utilizing social media”

2. What are the most important facts in your success story? What makes it unique? For example, is the community involved in the community mobilizing efforts unique in some way OR is an innovative approach being used to mobilize the community OR are there keys actions or events that transpired through the community mobilization efforts?
3. Try to combine your answers to #1 and #2 above. Make them one sentence, placing the most important fact as close to the beginning of the sentence as possible.

4. Now, look at your response to #3. Can you shorten the sentence without distorting its meaning? Will a reader still understand it? Please write the new sentence here:

5. Finally, is there a fun way to change your response in #4 so that it will grab a reader’s interest more? Write several options. In the Application you may use one of these as your title.

Summary

1. What is the most exciting fact or element about the community mobilization strategy that is representative of success in supporting and/or promoting sexual violence prevention?

2. Take your answer to #1 and add verbiage that defines, “Who, What, Where, When, and How” about the fact/element. Create one sentence that includes all that information—even if it is a very long sentence.

3. Review the long sentence you wrote to answer #2. What information is most important? Create a new sentence with only that information.

4. Now, use the information you eliminated when you created #3, and make several short bullet points that give readers more helpful information. This is a good opportunity to use specific statistics and illustrations, too.
Challenge

1. What is the sexual violence prevention related challenge the community mobilization strategy addressed? For EXAMPLE, “according to school counselors, sexual violence is a major problem among students in the middle and high schools but the larger community does not seem to be aware of this and is not doing anything to prevent it” OR “teen pregnancy and sexual violence rates in the community of XYZ are really high and the parents and community leaders want to do something to prevent these high prevalence rates”

2. Describe the negative impact of the challenge.

3. Add specific examples and statistics to your answer to #2. For EXAMPLE “a recent community readiness assessment found that while adults in the community are in the vague awareness stage of readiness to engage in sexual violence prevention, the youth in the community are in the pre-planning stage of readiness” OR “the high school graduation rates in the community have been dropping at the same time as the rise in the teen pregnancy and sexual violence rates and community members are concerned about the future of their youth”

Solution

1. What does the community mobilization strategy do to face the challenge? Some EXAMPLES of actions are:

   - Engage in active outreach with community members for sexual violence prevention and commit resources to increase community engagement for sexual violence prevention.
   - Involve grassroots leaders and organizations in sexual violence prevention.
   - Support and facilitate assessment of the problem of sexual violence in the community, identification of underlying conditions that promote sexual violence and development of community based sustainable solutions to the problem.
   - Facilitate organizing of the community mobilizing efforts for sexual violence prevention by a member of the community or by an outsider who has credibility in the community.
   - Take an assets based approach – actively seek and utilize community members’ knowledge about strengths and resources of the community for sexual violence prevention.
   - Ensure accountability between the organizer of the community mobilizing efforts for sexual violence prevention and community members so that what was expected to happen actually does happen and that everyone contributes as expected.
   - Promote sustainability of the community mobilization efforts for sexual violence through institutionalization of program and policy changes, community ownership and capacity building and resource allocation.
2. What is innovative about how your community mobilization strategy is addressing the challenge? (This is one of the most important fields in your success story!)

3. How did you come-up with this community mobilization approach as a solution to address the challenge?

Results
1. How has the state and/or local community responded to the community mobilizing for sexual violence prevention?

2. Describe the positive results and try to be specific, using examples and numbers when possible, so that readers have tangible examples that help them understand. For EXAMPLE “the community mobilization efforts with the faith community has led to the creation of a violence against women committee with representation from a diverse group of faith leaders who are working together to identify ways to prevent all types of violence against women in their congregations”

3. Are there key factors that you think contributed to what the community mobilization has accomplished for SV prevention?

Strategies Summary
1. List in short sentences, the three most important actions or elements that made the community mobilization successful?
Target Audience Demographic Information
1. Describe the demographics of the population OR community being targeted by your community mobilization strategy for sexual violence prevention. Include any factors that help illustrate who is benefitting from the community mobilization.

Call Out Quote
1. Quotes bring life to stories. Is there a community member, or key individual that has specific good things to say about the community mobilization?
   OR
   Is there a specific quote from a stakeholder about the community mobilization that will bring this story to life?

   2. What might this person say?

   3. What is their contact information? (You’ll input that information into the Success Story Application.)

Social-Ecological Model Levels
1. You will want to select the Social-Ecological Model Levels that apply to your community mobilization. Information about these levels can be found on the VetoViolence website, within the Section labeled “Basics.” They include:
   - Individual
   - Relationship
   - Community
   - Society

Funding Source
1. How did RPE funding help with the community mobilization for sexual violence prevention?

   2. Were there businesses or other organizations that donated goods, services, or money to help support the community mobilization?

These completed answers will help you formulate your final responses to the fields required by the Success Story Online Application. We recommend that you print your completed Worksheet now. (You may want to save it to your computer, too.) When you work on your Application, hold this document to one side and refer to it as you enter your information in each field.

Now, on to the Application itself!