



Stronger Together: Data Analysis and Data Retreats

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Acknowledgement of Land and Original Stewards



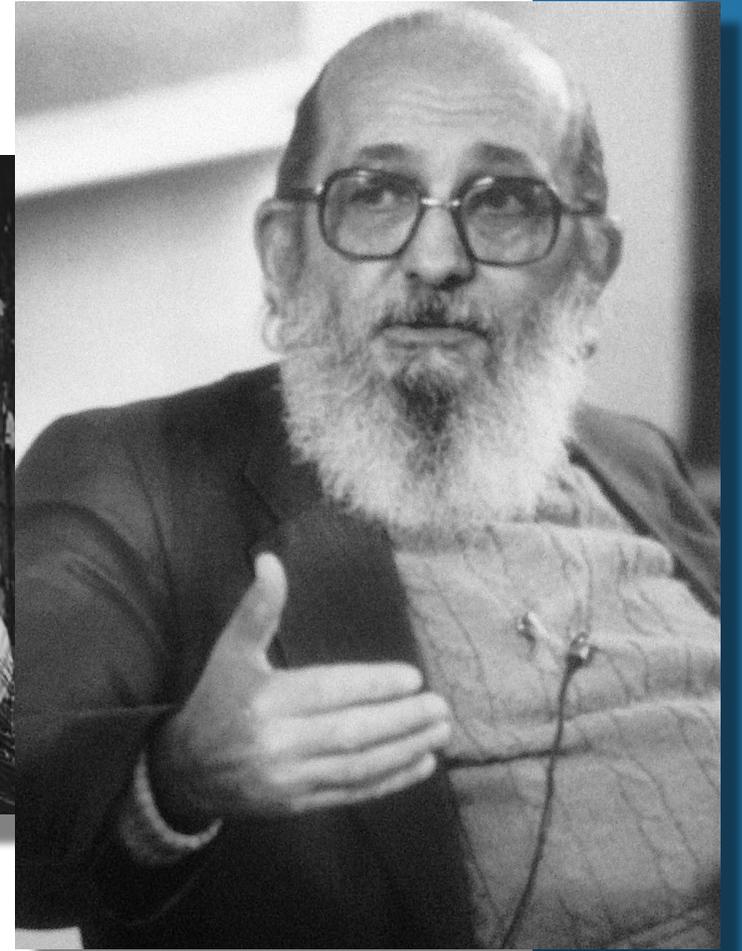
About TAASA

TAASA is a statewide advocacy organization that works to address and eliminate sexual violence through public policy, training, prevention work, and support to programs that serve survivors of sexual violence.









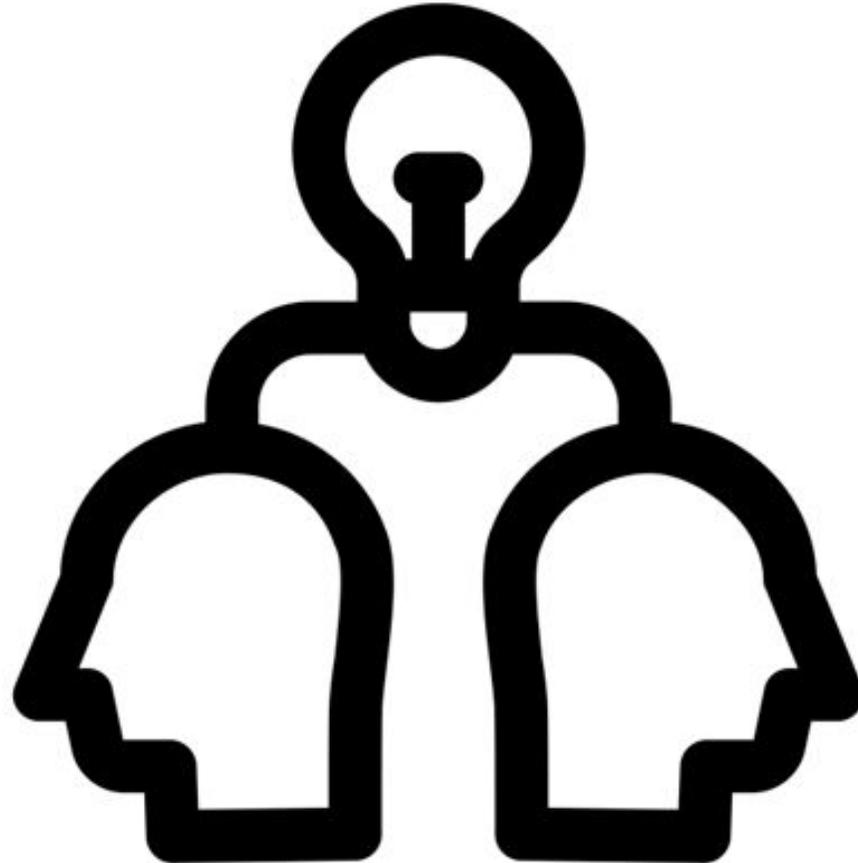
Feminist Tenets of Evaluation

Seigart and Brisolara (2002)

Evaluation is a
political activity.



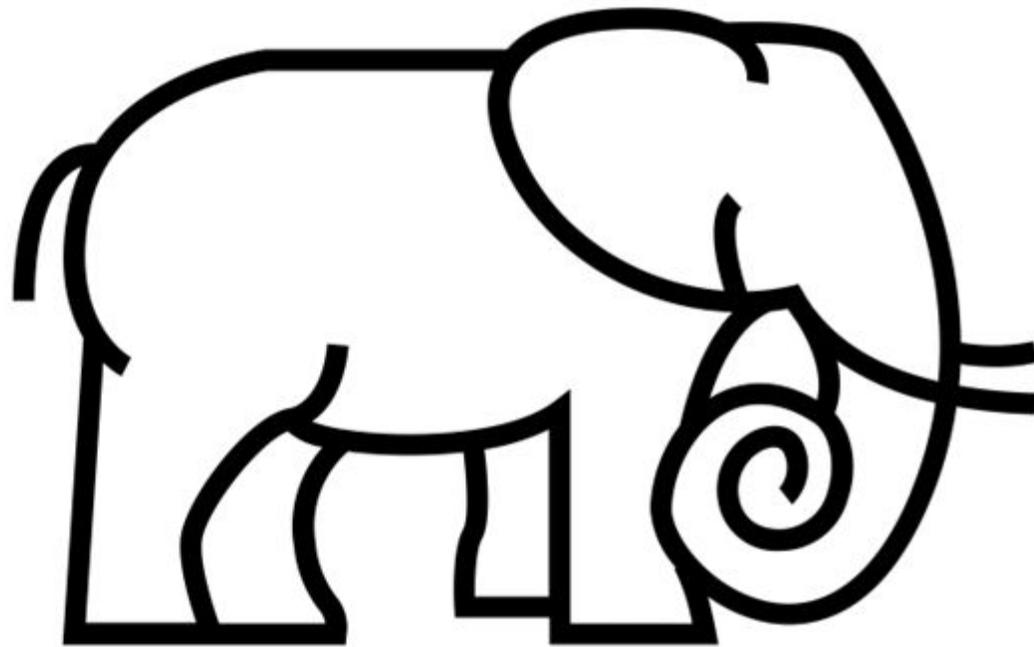
Knowledge should be a resource of and for the people who create, hold, and share it.

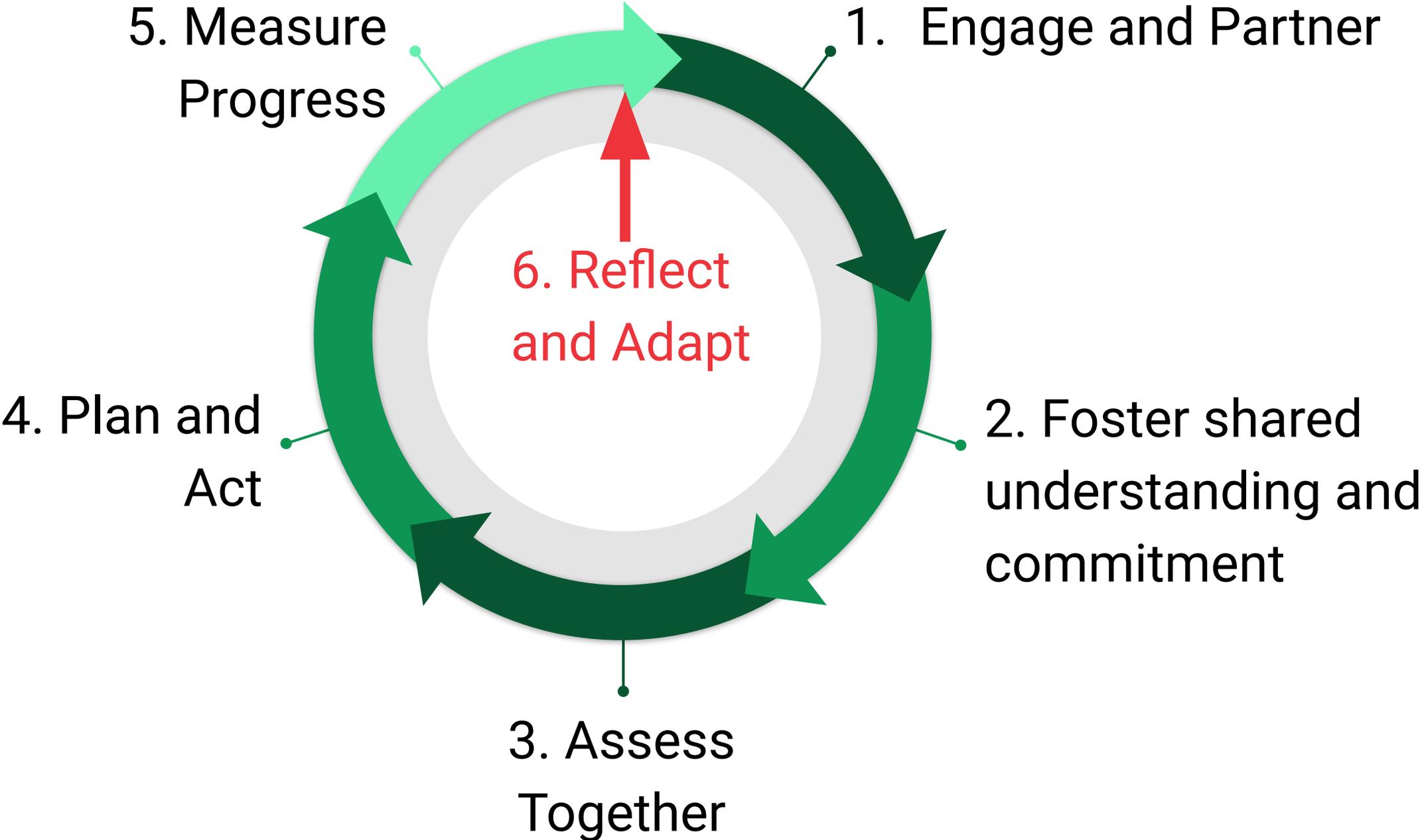


Knowledge and values are culturally, socially, and temporally contingent.

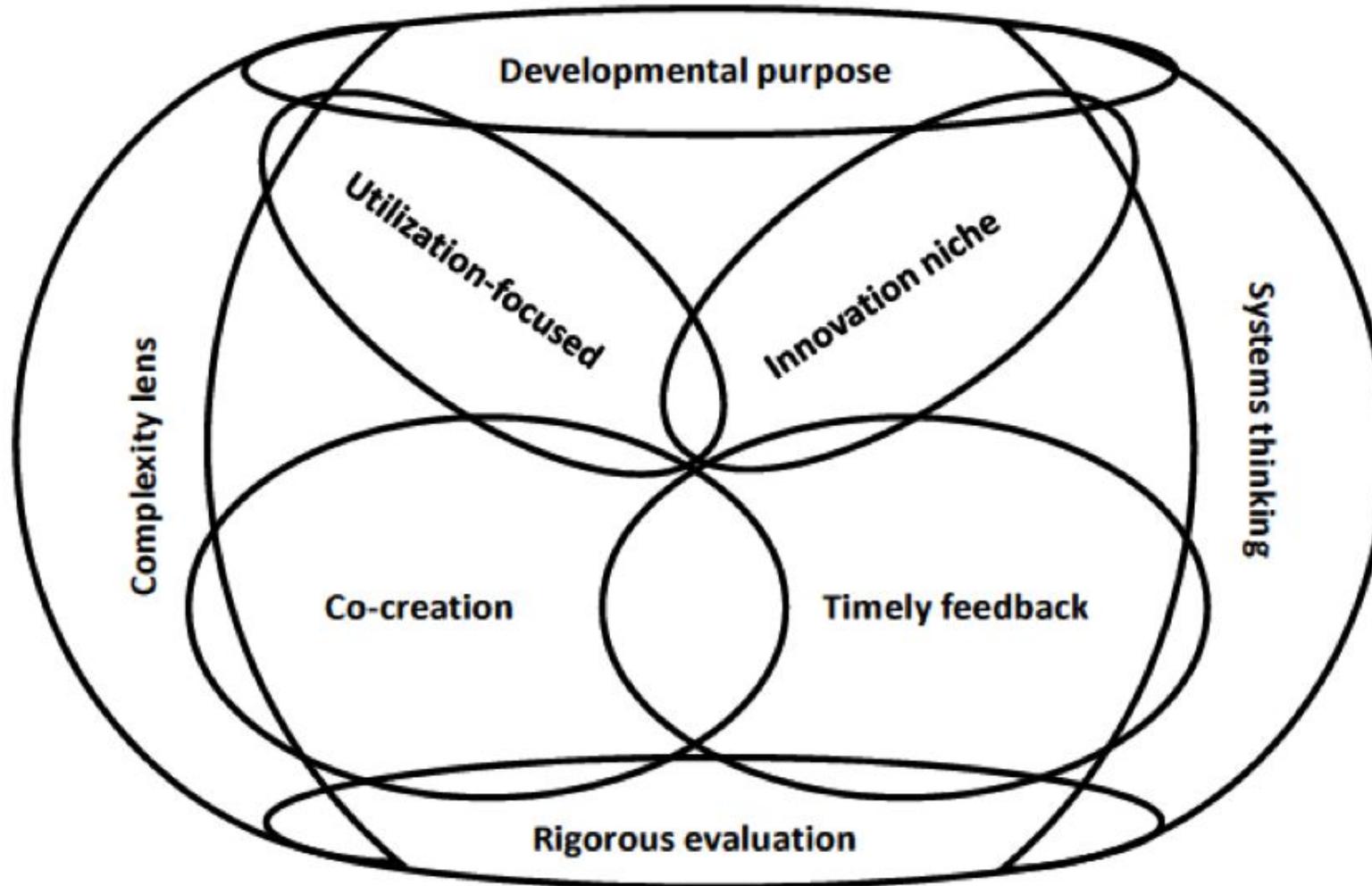


There are multiple ways of knowing; some ways are privileged over others.





Developmental Evaluation



In 2014...



Data Retreat



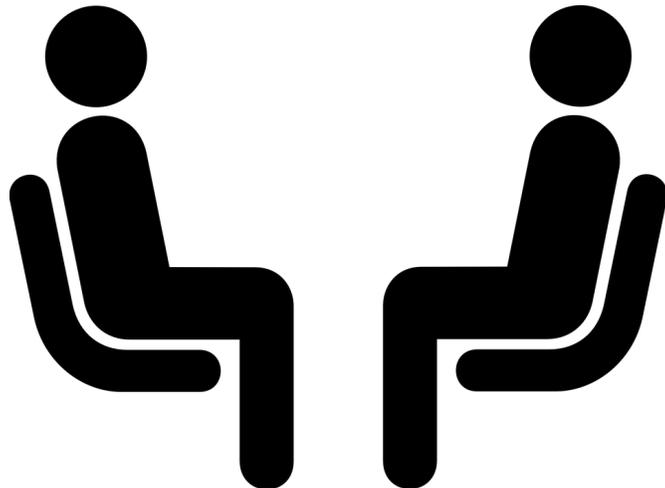
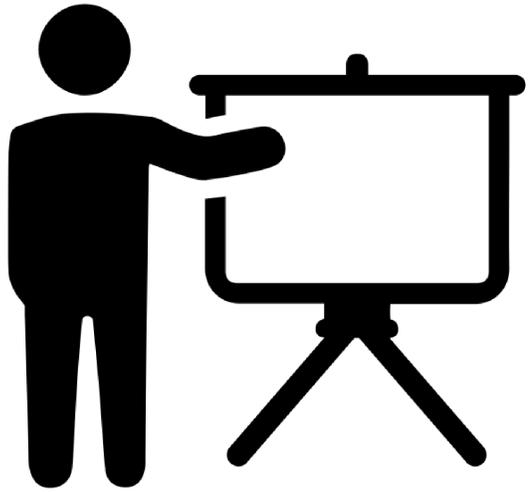
Data Retreat



Open Space Technology



As Much or As Little as You Want



If I build it, will they come?



Rooms of Requirement

2017



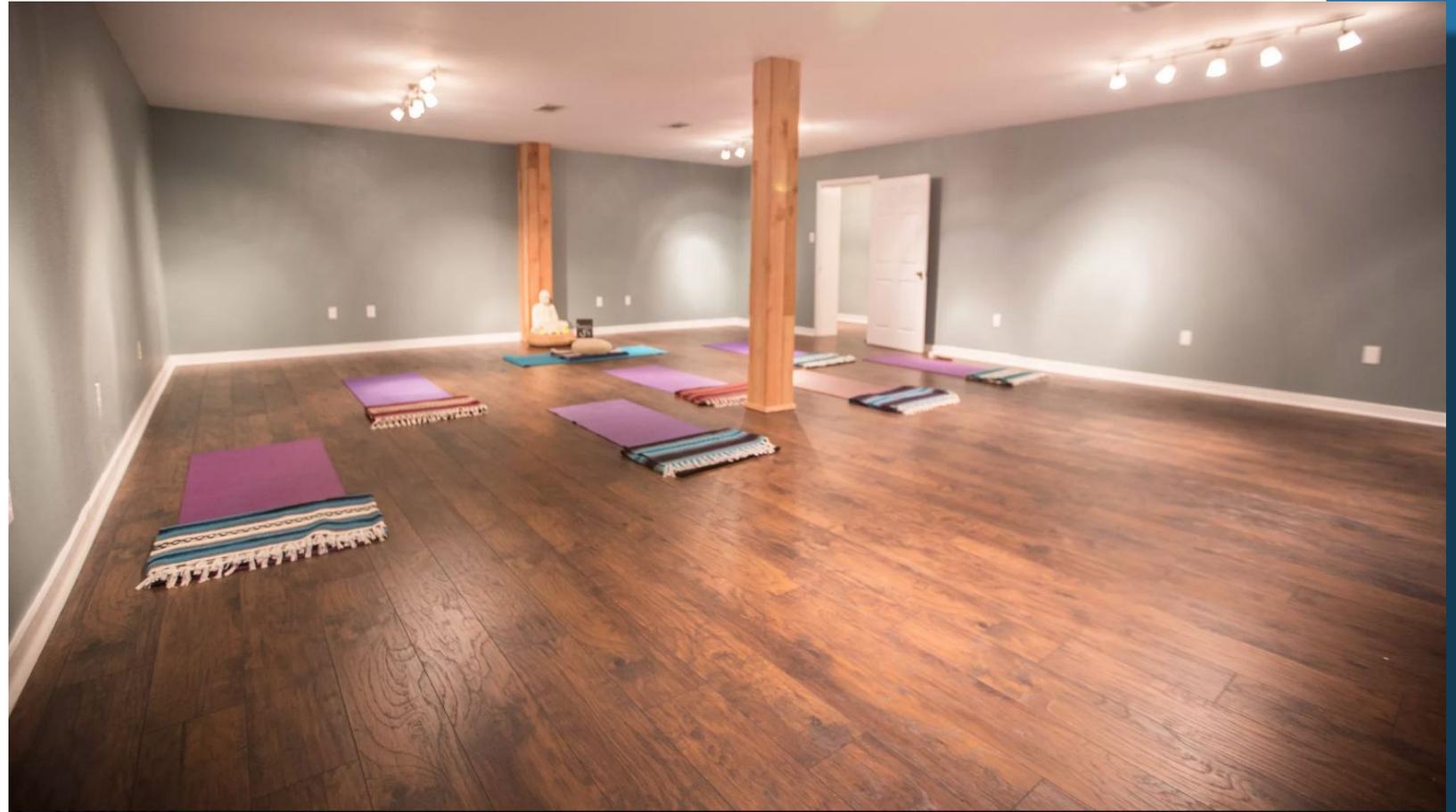
Rooms of Requirement

2018



Rooms of Requirement

2019



Sample Agenda - Day 1

1:30pm - 2:00pm: Introductions and Intention Setting

2:00pm - 4:30pm: Forming any mutual interest cohorts, developing a retreat plan and getting started on your projects (with as much or as little support you want from us) and for those interested, an Evaluation 101 mini-training

Sample Agenda - Day 2

9:30am - 11:30am: Morning greetings and check in and continue working on our different goals and projects

11:30am – 1:00pm: Lunch

1:00pm - 3:30pm: Start wrapping-up projects

3:30pm - 4:00pm: Share progress and follow-up goals

Learning and Evaluating in the Moment

Q1. HOW YOU FEEL ABOUT PROGRAM EVALUATION? WRITE A WORD OR TWO OR THREE		
Q2 HOW WOULD YOU CATEGORIZE YOUR WORDS IN Q1?		
+ Positive	o Neutral	- Negative

What's been our impact?

2017:

100% of attendees reported
an increase in confidence
around doing program evaluation

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What's been our impact?

2017:

Attendees reported a
47% increase in confidence
around doing program evaluation

From Negative to Positive

“I appreciate the 1:1, small group and example walk-throughs. Thank you for your time and sharing your love of evaluations – **not so scary?**”

“The most important part of this meeting was learning ways to **make evaluation feel doable and not horrible** with lots of paper. Also having time to create forms together.”

Learning to Action

“Wow! So much I learned, first time attending this type of retreat. **I learned about the importance of evaluation,** using data/surveys to evaluate outcomes of the services we provide. New perspectives on what to collect, how to collect, questions to capture, and how evaluations can be part of assessments.”

“**Going back with a project in mind and can't wait to start and follow up.** The size of the group really helped facilitate in-depth conversations.”

Learning to Action

“I found this data retreat to be very, extremely helpful to document-collect in the rural communities. I feel very excited about working and **make some changes to our satisfaction survey form.** The needs of survivors in rural communities are unique and we can work in a better outcome with what I learned in this data retreat. Thank you TAASA!”

Building Community

“I really liked this retreat because **it gave me a chance to speak with folks outside of my program on the way that we evaluate our program.**”

“All the feedback, **interaction with others**, everything helped me tremendously and **inspired me to do a service evaluation beyond grant requirements!** Thank you!”

Building Community

“I loved being able to hear more in-depth explanations of programs/agencies and their current evaluative methods.

Super enjoyed brainstorming with people about how to make evaluations a conversation.”

Evaluation as Social Justice

“I was able to think about ...how our questions may be oppressive, and the importance of narrative evaluation. ...And what/who is informing the questions that are being asked?

... Is having the survey/pre/post test truly important/necessary for programming or is it just a rote assessment done just for the sake of doing it? Also, how are evaluations serving as a tool of oppression. Thank you! I found this retreat extremely insightful! “

Evaluation as Social Justice

“Maya and Denise offer critical insight that is informed by a **comprehensive understanding of identity and culture**. All spaces facilitated by them, I feel fully seen and heard and do not have anxieties that they will say or do/uphold oppressive behavior. That alone is quantifiable and needs to be noted. Thank ya'll for all you do.”

Flexibility

“Y'all asked tough questions that helped and challenged us to come up with better questions for our evals! **Minimal structure was great**, it was also nice having both of y'all to help so we weren't all waiting on one person to come around.”

“Things felt like a retreat. **Liked the flexible agenda** and the autonomy to work on what **I** wanted to work on.”

Flexibility

“Little to no structure offered much needed space to figure out what I needed. Individualized attention from Denise and Maya was sooo valuable. Always worth the drive. “

“I liked the flexibility and big picture advice to consider.
Great energy! Loved having this space to think!”

Evaluation as Empowerment



Photo by
Toronto Feminist Collective

Change starts at “home”



TEXAS ASSOCIATION AGAINST SEXUAL ASSAULT

Change starts at “home”



Data Parties



What are you all doing?

1:2:4:All

Reflect on your current practices.

How do you go about doing program evaluation?

Who is involved in data analysis?

Who supports you?

How do we do it better?

In groups of 3-5, Discuss:

How can we make analysis a more collaborative process?

How can we use data parties and data retreats to **better include participants, clients, and community members in data analysis?**

What considerations do power and culture do we need to take into account? How?

How do we do it better?

In groups of 3-5, Discuss:

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What considerations do power and culture do we need to take into account? How?

What is your Data To-Do List?

Take 5 minutes to jot down some ideas of what you'd like to do when you get back to the office.

Share (what you're comfortable sharing).



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