Start the conversation on Facebook & Twitter

Social networking sites like Facebook, Twitter, YouTube, Tumblr and Pinterest are a great way to engage online communities in sexual violence prevention. This April, join the conversation. Start talking about addressing child sexual abuse.

The NSVRC provides technical assistance to individuals and organizations about setting social networking pages/accounts. Contact resources@nsvrc.org for information.

IT’S TIME...TO TALK ABOUT IT! TALK EARLY, TALK OFTEN. PREVENT SEXUAL VIOLENCE.

IDEAS FOR FACEBOOK
- Collaboration speaks: think of partners, websites or blogs that create positive content that you can highlight. Be sure to “tag” those resources so other networks can share it too.
- Get interactive: post images, events or videos that your Facebook community can share.
- Promote the positive: share articles and images that promote positive examples of adults and communities supporting child sexual abuse resources in your community.
- Showcase teal images: highlight sexual violence awareness and encourage followers to use teal ribbons or the SAAM logo as their cover photo, profile picture or wall post. For campaign visuals, visit www.nsvrc.org/saam/campaign-visuals

IDEAS FOR TWITTER
- Development starts at Day 1. Share age-appropriate info to support kids as they grow. Talk early, talk often. www.nsvrc.org/saam #SAAM
- Open communication creates a safe & positive place for children to learn about sexuality & development. www.nsvrc.org/saam #SAAM
- #Healthy development 101: Children should be taught the correct names of body parts. Knowledge = power. www.nsvrc.org/saam #SAAM
- It’s OK to refuse a hug. Empower kids to set their own boundaries & let them know their body belongs to them. www.nsvrc.org/saam #SAAM
- Basic info about bodies & sexual development at every stage encourages kids to be healthy. Learn more: www.nsvrc.org/saam #SAAM
- Teach kids about the rights & responsibilities of healthy friendships and relationships. Be a role model. www.nsvrc.org/saam #SAAM
- Make a difference & be an example! Respect boundaries, talk openly & share positive messages. www.nsvrc.org/saam #HealthySexuality #SAAM
- Adults have a role in child sexual abuse prevention. See how u can support healthy childhood development: www.nsvrc.org/saam #SAAM
SOCIAL NETWORKING POSTS

• Learn about every age & stage of development so you can confidently support the children in your life. www.nsvrc.org/saam #SAAM

TALK EARLY, TALK OFTEN. MORE CONVERSATION STARTERS FOR FACEBOOK

• April is Sexual Assault Awareness Month. Participate by sharing a wall post that supports survivors. www.nsvrc.org/saam
• Word association: Post the first word that comes to mind when you hear healthy communities.
• Sexual abuse often happens early in life. Most women experienced their first rape before age 18 and most men before age 10, according to the CDC. www.nsvrc.org
• Think about how media and culture represent sexuality. Are these messages healthy?
• Teaching children boundaries and body ownership is so important. Tell us how you’re a role model for healthy behaviors. www.nsvrc.org/saam

• What was the greatest lesson you learned growing up that supported your healthy development? What do you wish someone had taught you?
• What’s your best opener for starting the talk? Learn more about how to start the conversation. Talking early and talking often, can prevent sexual abuse: www.nsvrc.org/saam
• Why do you think it’s important that children learn the proper names of body parts? How can this information prevent sexual abuse?

BE A PART OF THE CONVERSATION

Join NSVRC's social networking sites for regular updates and additional examples.

facebook.com/nsvrc
twitter.com/nsvrc

This project was supported by Grant No. 2009-TA-AX-K042 awarded by the Office on Violence Against Women, U.S. Department of Justice. The opinions, findings, conclusions, and recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the Department of Justice, Office on Violence Against Women. © National Sexual Violence Resource Center 2013. All rights reserved.