It's time ... to talk about it! Talk early, talk often. Prevent sexual violence.

Start the conversation on Facebook & Twitter

Social networking sites like Facebook, Twitter, YouTube, Tumblr and Pinterest are a great way to engage online communities in sexual violence prevention. Social media tools can help spread awareness and advocate for social change, and these posts can help you start the conversation.

Conversation starters for Facebook

- April is Sexual Assault Awareness Month. Participate by sharing a wall post that supports healthy sexuality. www.nsvrc.org/saam
- There are 800 million active users on Facebook, imagine if just 1/10 of those people committed to standing up for prevention. What would that look like?
- Preventing sexual violence is year-round work, but April is Sexual Assault Awareness Month (SAAM). Tell us how you are getting involved in SAAM! www.nsvrc.org/saam
- Did you know that 1 in 5 women and 1 in 71 men will be raped at some point in their lives? Sexual violence impacts everyone in a community. Learn how you can help prevent sexual violence:  www.nsvrc.org
- Word association: Post the first word that comes to mind when you hear healthy sexuality.
- Sexual abuse often happens early in life. Most women experienced their first rape before age 18 and most men before age 10, according to the CDC. Child sexual abuse can be prevented. www.nsvrc.org
- Think about how media and culture represent sexuality. Are these messages healthy?

Post ideas for Facebook

- Get interactive by posting images, events or videos that your Facebook community can share.
- Think of partners, websites or blogs that create positive content that you can highlight. Be sure to “tag” those resources so other networks can share it too.
- Consider targeting parents with Facebook posts or highlighting child sexual abuse prevention resources in your community.
- Share articles and images that promote positive examples of adults and communities supporting development.
- Showcase teal images to highlight sexual violence prevention and encourage followers to use teal ribbons or the SAAM logo as their cover photo, profile picture or wall post.
- Healthy sexuality means having the knowledge and power to express sexuality in ways that enrich one’s life. What’s one thing you can do to support healthy sexuality? www.nsvrc.org/saam
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Tweet about it! Healthy childhood sexual development 101 tweets

- Development starts at Day 1. Share age-appropriate info to support kids as they grow. Talk early, talk often. www.nsvrc.org/saam #SAAM
- Open communication creates a safe & positive place for children to learn about sexuality & development. Talk early, talk often. www.nsvrc.org/saam #SAAM
- #Healthy development 101: Children should be taught the correct names of body parts. Knowledge = power. www.nsvrc.org/saam #SAAM
- It’s OK to refuse a hug. Empower kids to set their own boundaries & let them know their body belongs to them. www.nsvrc.org/saam #SAAM
- Basic info about bodies & sexual development at every stage encourages kids to be healthy. Learn more: www.nsvrc.org/saam #SAAM
- Teach kids about the rights & responsibilities of healthy friendships and relationships. Go the extra step: Be a role model. www.nsvrc.org/saam #SAAM
- Make a difference & be an example! Respect boundaries, talk openly & share positive messages. www.nsvrc.org/saam #HealthySexuality #SAAM
- All adults have a role in child sexual abuse prevention. Learn how u can support healthy childhood sexual development: www.nsvrc.org/saam #SAAM
- Learn about every age & stage of development so you can confidently support the children in your life. www.nsvrc.org/saam #SAAM

Facebook talks about it! Posts on healthy development

- Teaching children boundaries and body ownership is so important. Tell us how you’re a role model for healthy behaviors. www.nsvrc.org/saam
- Would you be OK if a child in your life refused a hug? It can be difficult to ask friends and family members to respect a child’s boundaries. What are some ways to make this conversation easier?
- What was the greatest lesson you learned growing up that supported your healthy development? What do you wish someone had taught you?
- What’s your best opener for starting the talk? Learn more about how to start the conversation. Talking early and talking often, can prevent sexual abuse: www.nsvrc.org/saam
- Why do you think it’s important that children learn the proper names of body parts? How can this information prevent sexual abuse?
- Did you know that 1 is 6 boys and 1 in 4 girls will experience a sexual assault before the age 18? You can help prevent child sexual abuse. Learn how: www.nsvrc.org/saam
Daily posts for social networking sites

Thirty days. Thirty posts. Join us in the spreading the word online about Sexual Assault Awareness Month. Here are suggestions for daily posts during April:

**April 1, 2013**
April is Sexual Assault Awareness Month #SAAM! Learn what we’re talking about & get involved at www.nsvrc.org/saam

**April 2, 2013**
Today is the #SAAM Day of Action! Retweet if you want to see a future free from sexual violence! www.nsvrc.org/saam #TweetAboutIt

**April 3, 2013**
Use your voice to proclaim it’s time for change! Sign a #SAAM proclamation! www.nsvrc.org/saam #TweetAboutIt

**April 4, 2013**
It’s time … to talk about it! Sexual Assault Awareness Month #SAAM is about healthy childhood sexual development! www.nsvrc.org/saam

**April 5, 2013**
All adults have a role in child #SexualAbuse prevention. #SAAM Learn how you can support healthy childhood sexual development: www.nsvrc.org/saam

**April 6, 2013**
#SAAM is making the connection! Understanding healthy development supports healthy kids! #prevention www.nsvrc.org/saam

**April 7, 2013**
What are you planning for #SAAM? Share your Sexual Assault Awareness Month events at www.nsvrc.org/calendar

**April 8, 2013**
Get some gear to help spread the word about Sexual Assault Awareness Month! Shop #SAAM www.nsvrc.org/saam

**April 9, 2013**
Download helpful resources to support child #SexualAbuse #prevention #SAAM www.nsvrc.org/

**April 10, 2013**
Start talking about healthy childhood development to prevent child sexual abuse. www.nsvrc.org/saam #SAAM

**April 11, 2013**
Help get the word out about Sexual Assault Awareness Month! Write a Letter to the Editor for #SAAM. Sample at: www.nsvrc.org/saam

**April 12, 2013**
¡Es hora de hablar! Hablemos a tiempo, hablemos seguido. Prevengamos la violencia sexual. #SAAM www.nsvrc.org/es/saam

**April 13, 2013**
Start the conversation! Tips for talking about healthy childhood development: www.nsvrc.org/saam #endCSA #SAAM

**April 14, 2013**
It’s time... to talk about it! #TalkEarly #TalkOften #SAAM www.nsvrc.org/saam

**Twitter hashtags**
#SAAM #HealthySexuality #TweetAboutIt #TalkEarly #TalkOften #prevention
It’s time … to talk about it! Talk early, talk often. Prevent sexual violence.

April 15, 2013
U can support #healthy childhood development. Learn the facts, create safe spaces & #prevent #SexualAbuse. www.nsvrc.org/saam #SAAM

April 16, 2013
Visit the #SAAM blog to learn more about protecting children from sexual abuse. #prevention www.nsvrc.org/blogs/saam/saam

April 17, 2013
Únete a la conversación y empieza a hablar sobre el desarrollo saludable de la niñez para prevenir el abuso sexual infantil. #SAAM

April 18, 2013
How do you talk about it? Share your tips for starting the conversation about #prevention! #SAAM www.nsvrc.org/saam

April 19, 2013
How have you participated in Sexual Assault Awareness Month events? Share your #SAAM photos! Email: resources@nsvrc.org

April 20, 2013
Join the conversation! Healthy childhood development supports abuse #prevention. #TweetAboutIt #SAAM

April 21, 2013
Find bilingual Sexual Assault Awareness Month resources at www.nsvrc.org/es/saam #SAAM

April 22, 2013
Your voice can make a difference. #TalkEarly #TalkOften #SAAM www.nsvrc.org/saam

April 23, 2013
Learn about creating safe environments for kids. Get info & resources: www.nsvrc.org/saam #SAAM #endCSA

April 24, 2013
It’s time to spread awareness! Display a teal ribbon, post a video @YouTube & share a pic! #SAAM www.nsvrc.org/saam

April 25, 2013
U can support #healthy childhood development. Learn the facts, create safe spaces & #prevent #SexualAbuse. www.nsvrc.org/saam

April 26, 2013
Show your support for Sexual Assault Awareness Month #SAAM! Download a free teal ribbon: www.nsvrc.org/saam

April 27, 2013
¡Es hora de hablar! Mes de conciencia sobre la agresión sexual. #SAAM www.nsvrc.org/es/saam

April 28, 2013
Share moments from ur Sexual Assault Awareness Month events. Post photos & videos! www.youtube.com/nsvrc #SAAM

April 29, 2013
Healthy sexuality is more than sex. #SAAM #prevention www.nsvrc.org/saam

April 30, 2013
Sexual violence prevention doesn’t end in #April. #SAAM all year long! #TweetAboutIt www.nsvrc.org/saam

Stay connected!
- Follow us at Twitter.com/nsvrc and Facebook.com/nsvrc
- Post a SAAM video at www.youtube.com/nsvrc
- Add your SAAM event to the NSVRC online calendar: www.nsvrc.org/calendar
- Join us on Twitter for Tweet About it Tuesdays!
- Check out the SAAM blog for updates at www.nsvrc.org/blogs/saam/saam
- Change your profile picture and Twitter background to spread the word about SAAM