



Business planning resources

A **business plan** will give SANEs a realistic road map to sustainable health care practice with steps similar to the nursing process: assessing the situation, making a plan, providing the service, evaluating that service and then adjusting the plan. The initial purpose of the plan is to determine if the idea is plausible. This includes identifying realistic start-up and continuation costs, as well as the time frame needed to get the service up and running. This approach will increase the program's credibility and gain cooperation from administrators while enhancing the SANE's reputation as a knowledgeable and dependable partner. A business plan is necessary for starting a SANE service, and is a critical tool for sustaining an existing service. Existing services need a business plan to show financial responsibility and identify opportunities for growth and threats to survival.

Tools for SANE programs

- **Sustainability 101: Creating A Business Plan For Sexual Assault Nurse Examiners**
- **Talking Stock of Your Funding workbook** (downloadable excel workbook)
- **Cost Revenue Analysis workbook** (downloadable excel workbook)



See also the Budgeting Resources in the *Funding* section for additional information.

Additional Business Plan Resources

Business Planning for Nonprofits: What It Is and Why It Matters

<http://www.bridgespan.org/Publications-and-Tools/Strategy-Development/Business-Planning-for-Nonprofits-What-It-Is-and-Wh.aspx#.Uzml9K1dVf4>

Nonprofit Business Plan Development: From Vision, Mission and Values to Implementation

http://www.healthcaregeorgia.org/uploads/file/HGF_Strat_Plan.pdf

Writing a Successful Business Plan: An Overview (ABSTRACT)

<http://www.ncbi.nlm.nih.gov/pubmed/23281606>



About the author

Dr. Jenifer Markowitz is a forensic nursing consultant, writer, curriculum developer, and educator. She received her clinical doctorate in nursing from the University of Colorado Health Sciences Center, and is board certified as a Women's Health Nurse Practitioner and Sexual Assault Nurse Examiner – Adolescent/Adult. She spends a great deal of time on airplanes, on military installations, online, and in court (in no particular order). You can find her at her website, Forensic Healthcare Online (www.forensichealth.com) or on Twitter: @ForensicHealth.

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