



**Shop to End Sexual Violence  
Proposal Letter Template**

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Date

Contact Name

Title

Agency/Business Name

Address

State, City Zip

Dear (contact name),

Do you think that it is possible to give to your community and see a return in the investment? We certainly do and believe that there can be short term and long term benefits.

On (date), (name of agency) is hosting a *Shop to End Sexual Violence Day* wherein all those who advocate prevention and support will be shopping and eating in participating business. We respectfully request a donation of 10% of your sales proceeds on this day to our agency.

We will be advertising your support and participation in this program by posting flyers, taking out ads in (local papers) and conducting interviews on (radio/television station). We anticipate that this concentrated marketing effort and the community's response to the issues will lead to an increased volume of consumers on (insert date).

Through your support, (insert agency name) will be able to create healthier communities with greater economic gains. (Enter individual agency information here such as in (town/city/county), there were (#) of sexual assaults with our agency receiving (#). By supporting (agency), you can help hundreds of victims who may be your employees, customers and even personal relations.

Thank you for considering supporting this vital cause. You can also take a stand against violence by signing the Company Pledge against Sexual Violence. Rape can be stopped by changing the social norms that allow such behavior to occur. We can make this change one person and one business at a time.

As a final note, your donation is tax-deductible as (insert agency name) is a non-profit agency. A receipt will be offered with our Federal ID number for your tax records.

Sincerely,

(Agency Director/Community Educator)