

Sample Article for Political Leaders' Newsletters

The month of April is recognized nationally as Sexual Assault Awareness Month. This is a special opportunity for each of us to take time to bring attention to the issue of sexual assault, honor the strength of survivors, and remember those who were and are victims of this horrible crime. Last year in [community name], [insert agency name] provided services to [insert number victims]; however, isn't even one victim too many?

[Political Leader's Name] is greatly concerned about the myriad of issues facing sexual assault survivors, and those individuals and programs that attempt to serve them. This year [Political Leader's name] and [county, and agency name] are asking you to join together in speaking out against sexual violence in our community.

In North Carolina, 1 in 5 women have been assaulted at some point in their lives. By the time she or he reaches the age of 18, 1 in 4 females and 1 in 7 males have been sexually abused. Sexual assault has a devastating impact on its victims—they are left with feelings of fear, guilt, shame, confusion, and are often blamed for this crime by our society. While the journey of healing is long and challenging, victims and survivors show tremendous courage and strength each and every day.

[Agency name] invites our community to join in the fight to end sexual violence by speaking out and attending [SAAM event]. Join other advocates and concerned citizens on [date] from [time frame] at [location] in our pursuit of a community that will not tolerate sexual violence in any form.

[Include quote from agency spokesperson]

[Agency Name] provides [description of services, clients, etc.].

[Political Leader's name and Agency name] join organizations and individuals around the state of North Carolina in recognizing Sexual Assault Awareness Month this April.