

# Sample Public Service Announcements

## Length: 10 seconds

- April is Sexual Assault Awareness Month. To learn more about sexual assault, call (agency name) at (phone number).
- April is Sexual Assault Awareness Month. Call (agency name) at (phone number) for confidential information and support.
- One victim is too many. Speak out against sexual assault. Call (agency name) at (phone number) to find out how you can get involved.
- April is Sexual Assault Awareness Month. Get involved and make a difference. To find out how, call (agency name) at (phone number).
- One in five women in North Carolina is a survivor of sexual violence. If you are a survivor and need support, call (agency name) at (phone number).

## Length: 15 – 20 seconds

- Last year, (agency name) provided assistance to (number) victims in (county). The statistics are staggering, but even one victim is too many. April is Sexual Assault Awareness Month—Speak out. For more information on sexual assault, call (agency name) at (phone number).
- April is Sexual Assault Awareness Month. Help make your community safer by speaking out against sexual assault. Call (agency name) at (phone number) to find out how you can make a difference.
- Last year, (agency name) provided assistance to (number) victims of sexual assault in (county). One victim is too many. Speak out against sexual assault. Call (agency name) at (phone number) for more information on how you can get involved or get help.
- If one person is sexually assaulted, there is reason for us all to be concerned. One victim is too many. Speak out against sexual assault. For more information on how you can help end sexual assault, call (agency name) at (phone number).

- When one person is victimized by sexual assault, we are all affected. April is Sexual Assault Awareness Month. Speak out and support survivors. Call (agency name) at (phone number) to find out how you can make your community safer.

Length: 30 seconds

- In North Carolina, 1 in 5 women have been sexually assaulted at some point in their lives. 1 in 4 females and 1 in 7 boys are sexually abused by the time she or he reaches the age of 18. Last year, (agency name) provided assistance to (number) victims of sexual assault and other forms of sexual violence. While the statistics are staggering, isn't even one victim cause for concern and action? For more information about sexual assault and how you can help put a stop to it, call (agency name) at (phone number).
- The North Carolina Coalition Against Sexual Assault and (agency name) want you to know that April is Sexual Assault Awareness Month. When one person is affected by sexual assault, we are all affected. To get help, to get information, and to get involved, call (agency) at (phone number). One victim is too many. Do your part. Speak out against sexual assault.
- Every year, thousands of North Carolinians—women, men, and children—are victimized by sexual violence. The North Carolina Coalition Against Sexual Assault and (agency name) want you to know that April is Sexual Assault Awareness Month. One victim is too many. Speak out against sexual assault. For more information about sexual assault, call (agency name) at (phone number).

Length: 60 seconds

- In North Carolina, 1 in 5 women have been sexually assaulted at some point in their lives. 1 in 4 females and 1 in 7 boys are sexually abused by the time they reach the age of 18. Last year, (agency name) provided assistance to (number) victims of sexual assault and other forms of sexual violence in (county). While the statistics are staggering, isn't the victimization of even one person cause for concern and action?
- The North Carolina Coalition Against Sexual Assault and (agency name) want you to know that April is Sexual Assault Awareness Month. When one person is affected by sexual assault, we are all affected. To find out how you can get help, get information, and get involved, call (agency) at (phone number). One victim is too many. Do your part. Speak out against sexual assault.
- Every year, thousands of North Carolinians—women, men, and children—are victimized by sexual violence. Last year, (agency name) provided assistance to

(number) victims of sexual violence in (county). Sexual violence not only affects those who are victims, but it impacts friends, families, churches, communities, and our society as a whole. When one person is affected by sexual violence, we are all affected.

- The North Carolina Coalition and (agency name) want you to know that April is Sexual Assault Awareness Month. One victim of sexual assault is too many. You can help—speak out against sexual assault. Wear a teal ribbon, volunteer, make a donation, and get informed. To find out how you can help end sexual violence, call (agency name) at (phone number). Together, we can make a difference!