

(Your Letterhead)
(Pre-event media)
FOR IMMEDIATE RELEASE
(Date)

CONTACT: **(Name)**
(Phone number)

**(Your Program's Name) Rallies the Community for
National Sexual Assault Awareness Month**

April is National Sexual Assault Awareness Month, and April 6th is National Day to End Sexual Assault. (Your Program's Name) will join other communities across Indiana and our nation in raising awareness and honoring sexual assault survivors and their loved ones in our community.

(Insert information about your April events. Include VIP speakers, partner agencies, any specific activities—i.e. survivor artists read poetry, 200 people expected to march to Take Back the Night Rally, etc.).

We are excited to join The Indiana Coalition Against Sexual Assault for this year's theme:

*Attention...National Disaster...The Silent Violent Epidemic
Sexual Violence "Let's Make Some NOISE!"*

(Name of Your Program's Executive Director), Executive Director of (Your Programs Name) said, "It takes everyone in the community working together to end sexual violence and our 2006 activities will focus there. It requires not just sexual assault crisis intervention programs but everyone—faith communities, cultural organizations, professional organizations, schools, law enforcement agencies, hospitals and state attorney's offices—all insisting that our community will not tolerate sexual violence. Let's Make Some NOISE!"

(Name of Person Quoted above) went on to say, "Sexual assault has had a particularly devastating impact on our community. Over 4000 children last year alone were sexually violated in Indiana. 80% know the person that did this to them! Rape doesn't just affect the victim, but their brothers and sisters, parents, classmates, significant others, friends—everyone they know. This is a National Disaster"

(Name of Community Partner) of (Name of Community Organization) agrees, "April is an opportunity for us to publicly support victims and their families and take a look at the toll sexual violence has on our community."

For more information on how the public can get involved with Sexual Assault Awareness Month, or to find out more information contact (local center name and contact information).

The Indiana Coalition Against Sexual Assault offers a 24 Hour Hotline that is available anytime anywhere in the state-- just call 1-800-656-HOPE.

(Your Letterhead)
(Media Release Day of)
FOR IMMEDIATE RELEASE
(Date)

CONTACT: **(Name)**
(phone number)

(Your Program's Name) Joins Communities across Indiana & the nation for National Day to End Sexual Violence

(Your Program's Name) (led a downtown rally/marched to take back the night/held a candlelight vigil/, etc.—insert your event here), joining other communities across Indiana and our nation in commemorating National Day to End Sexual Violence.

(Insert information about your April events. Include VIP speakers, partner agencies, any specific activities—i.e. survivor artists read poetry, 200 people expected to march to Take Back the Night Rally, etc.).

(Important local person—sheriff/mayor/state attorney/head of partner organization or executive director of your program) addressed the crowd, stressing the importance of working to stop sexual violence. “We are all too familiar with the devastating impact sexual assault has on our community. Last year alone (Insert Number) people reported incidents of sexual violence in (Name of Your County).”

(Important local person—sheriff/mayor/state attorney) thanked (Your Program's Name) for its work to end sexual violence. “(Your Program's Name) serves a crucial role in our community. The work they do in raising awareness about the issue and advocating for victims and their loved ones makes (Your County's Name) a better place to live.”

(Your Program's Director) emphasized the importance of National Day to End Sexual Violence. “This is a day when we come together as a community to recognize those victims who have survived the trauma of sexual assault. We come together to give voice to those who have never told anyone about the abuse. And maybe most importantly, we come together to prevent even one more person from being victimized by sexual violence. *Let's Make Some NOISE!*”

For more information on how the public can get involved with Sexual Assault Awareness Month, or find out how you can volunteer contact (local center name and contact information).

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